

## CASE STUDY

# SAP Business Technology Platform (BTP) - Transforming Logistics Operations



## Client Overview

A global logistics provider struggling with inefficient data management across multiple operational centers.

### Business Challenges:



- ❖ Lack of **centralized data management**, leading to operational delays.
- ❖ **Inefficient tracking** of shipments and inventory across regions.
- ❖ Inability to generate predictive insights for optimizing routes and resource allocation.

### The Solution

Informatic Technologies implemented **SAP BTP**, providing:

- ❖ **Centralized Data Integration:** Creating a unified digital ecosystem for logistics data.
- ❖ **AI-powered Predictive Analytics:** Optimizing shipping routes and reducing fuel costs.
- ❖ **Real-time Workflow Automation:** Enhancing communication across warehouse operations.

### Implementation Strategy:

-  Conducted a **full system audit** to understand pain points.
-  Provided **employee training workshops** for system optimization.

### Key Results:

-  **60% reduction in data processing time**, improving operational efficiency.
-  **Optimized supply chain workflows**, leading to **30% cost savings**.
-  **Improved on-time delivery rates**, enhancing customer satisfaction.